

Terms of use for **roman16 bvdm Reference Images**

valid from 13 November 2023

This version of the terms of use replaces the terms of use contained in the user documentation dating from 2007.

By purchasing the roman16 bvdm Reference Images, the user agrees to the terms of use below.

1 Object and purpose of use

The roman16 bvdm Reference Images are specially developed test motifs for visual assessments, processing and output in premedia and printing. They enable comprehensive statements to be made about colour reproduction and details of image reproduction in the production process. The roman16 bvdm Reference Images consist of digital image data and user documentation, which are made available to the user by the Bundesverband Druck und Medien e.V. (German Printing and Media Industries Federation – bvdm) via download.

The images are to be used exclusively for the purposes of technical tests, their documentation and information.

2 Right of use within the context of business applications

The images may be used worldwide for test purposes in the printing industry in accordance with the purpose of use. The data sets (RGB/CMYK data) for the roman16 bvdm Reference Images can be used to carry out tests, to produce separations, digital proofs or prints for the user's own purposes within the context of the normal business activity of a user in the printing industry.

The purchaser of the roman16 bvdm Reference Images receives a simple, non-exclusive and non-transferable right to use the components of the application package (image data, user documentation) for an unlimited period of time as part of his normal business activities.

The purchaser may save and process the data supplied for the intended use and make a backup copy necessary to guarantee future use.

3 Limits of use, copyright

The roman16 bvdm Reference Images, their contents and the user documentation, including its constituent texts and illustrations, are protected by copyright. All rights to the roman16 bvdm Reference Images and their content are held by the bvdm. The roman16 bvdm Reference Images may only be used in compliance with copyright law and these terms of use. Beyond this, the roman16 bvdm Reference Images may not be modified, copied, republished, transmitted, distributed or translated without the consent of the bvdm. In particular, the uses described below are not permitted.

3.1 Exclusion of commercial exploitation

Commercial exploitation of the images in the sense of product advertising, use in productions as image material, etc. is not permitted.

It is prohibited to modify the data sets of the roman16 bvdM Reference Images or to extract and exploit elements.

It is not permitted to commercially distribute the data of the roman16 bvdM Reference Images, files or printouts (proofs, prints) generated therefrom, to exploit them individually or in combination with other products (bundling) or to market them.

Any commercial exploitation of the roman16 bvdM Reference Images, by, for example, system manufacturers, distribution companies and consultancies (service, support), requires a separate written agreement with the bvdM.

In cases of doubt, the rights holder (bvdM) shall decide.

3.2 Exclusion of transfer to third parties

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3.3 Exclusion of use in conjunction with artificial intelligence systems

In particular, the roman16 bvdM Reference Images and the user documentation may not be used for text and data mining (§ 44b German act on copyright and related rights) and may not be uploaded or otherwise fed into databases/artificial intelligence systems (such as ChatGPT or Midjourney) for training or as a prompt.

3.4 Consequence in case of violation

In the event of any violation of these terms of use, the right of use shall cease.

4 Exclusion of liability

The bvdM does not guarantee the roman16 bvdM Reference Images to be suitable for any specific purpose. The user shall use the roman16 bvdM Reference Images at his own risk at all times. Despite careful production and preparation, the bvdM does not guarantee as to the correctness of the roman16 bvdM Reference Images or the user documentation. The bvdM accepts no liability for any direct damage or loss or consequential damage or loss that may arise from the use of the roman16 bvdM Reference Images.

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